

RADIOSTAR '26

By Craig Metcalfe

Idea Title: Parody Roulette

The Idea

It is a parody song based feature where the listener or presenter has 30 minutes to come up with a parody song including the chorus based on a word that gets picked out of a hat at random. The song can be on their choice. For example the word picked out of the hat could be mince pies, a suitable parody for this could be Blue - All Rise but instead of "all rise" the word is "mince pies" and lyrics around this would be changed to suit this also. The contestant will then perform the parody live on the radio.

Previous lyrics:

One for the money and the free rides, It's two for the lie that you denied All rise, all rise (c'mon)

Three for the calls you've been making It's four all the times you've been faking All rise, I'm gonna tell it to your face All rise, I rest my case

New Lyrics:

Have them on their own or with some fries

As long there's mince and gravy inside

Mince pies, Mince pies (c mon)

Pastry is golden and flaking 25 minutes it's been baking

Mince pies, im gonna shove it in my face Mince pies, Mince pies are ace.

Why does radio need this? What gap does it fill? What makes it fresh?

Because it works on instinct and quick fire reactions which make things all the more funny, that being of course that it is a good parody and if it happens to be bad, then well this is also funny. It's a win a win for the listener.

How would it sound on air?

There would be a mid-period interval to check in on the progress being made. The style would be fun and silly. Even the most obscure of words could be fitted into this feature.

What makes this idea yours? Why you? Why now?

I have never heard of this feature on radio before. I personally do this as a presenter but not as a specific feature.

If your idea had a tagline, what would it be?

Parody Roulette

Final Thoughts to Mentor

This would mean so much to me as I have been working very hard in the radio industry to try and get some recognition, and this would give me that. This is a big platform and would hopefully boost my career in ways that, without this competition, would be so much more difficult to achieve.

I have created some parody songs myself and love the idea of someday making this a feature on a mainstream radio station where people can present them live. The possibilities are endless for this feature and I hope you are as excited by this as I am.