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Showconcept Globetrotter – Around the World in two hours

Schedule: Monday – Friday 2 Hours – Saturdays Weekfinal 2 Hours

Target Audience: Commuters, travel enthusiasts, music lovers (Adults 25 – 54)

The Pitch: Ultimate highspeed geographic and musical radioquiz where everyday listeners compete a fully sponsored dreamed Vacancy

Hour 1

The 60 second Boarding Pass

A caller is hooked up live on Air. The 60 seconds Timer start with the hosts first question. Rapid fire Trivia. The host fires of short punchy Questions. We keep a live leaderboard through the hour. The caller with the most corect answers get his ticket for the Saturday weekend final.

Hour 2

The Global Soundtrack

Every Caller get 20 Musicclips. He had to guess from which continent the music comes from. Or we ask people to speak sentences in her motherlanguage. The caller had to guess which language or dialect was spoken. The Winner of the Hour gets his Saturdayfinalticket, too.

Saturdays

The Caller play in the final show for the win. The Price is the Dream Vacancy