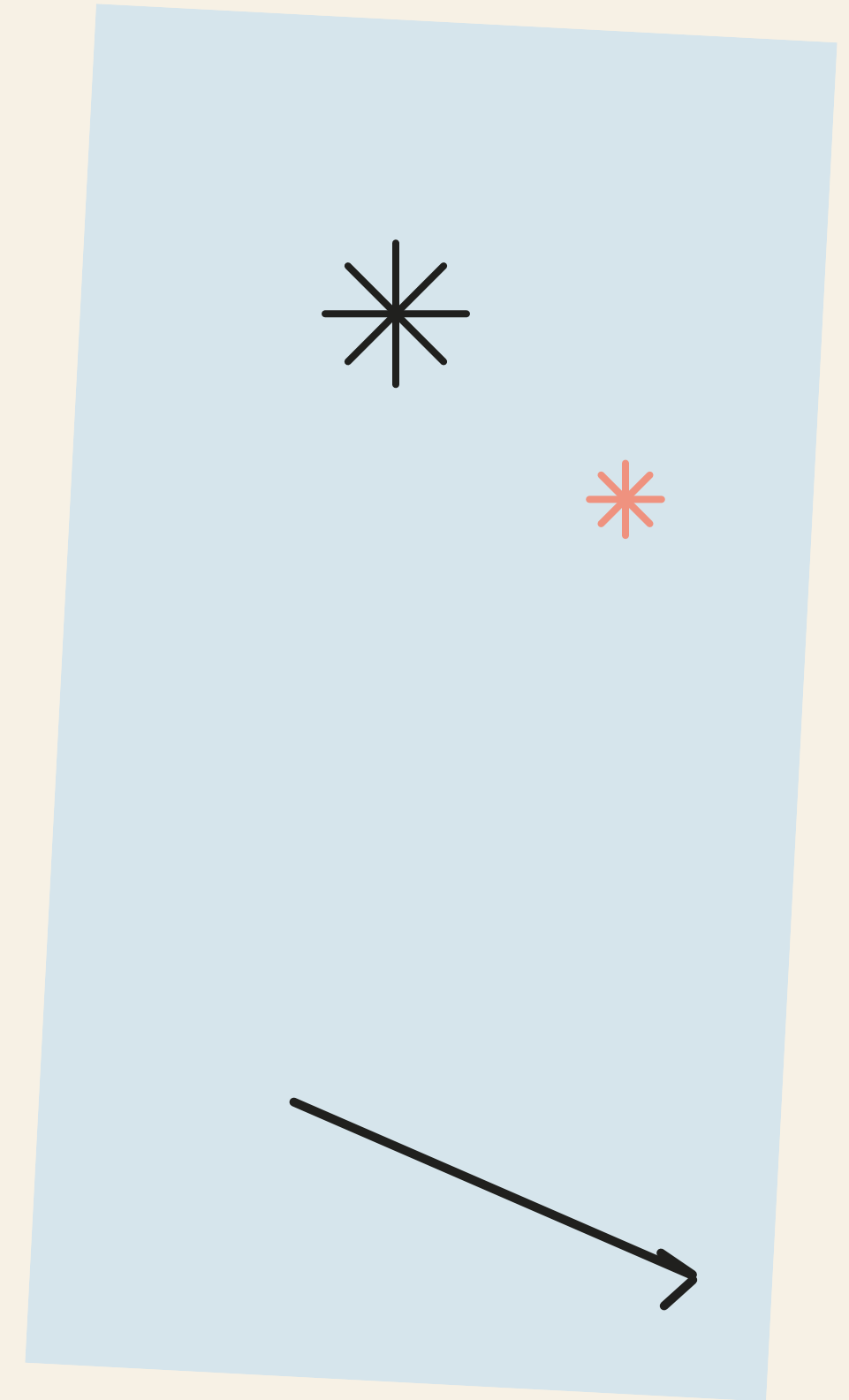


A RADIO SHOW THAT FOLLOWS THE THOUGHT

SPARKS

one song → one thought → one memory → another song



THE FEEL

relaxed

chatty

like friends hanging out

music playing in the background

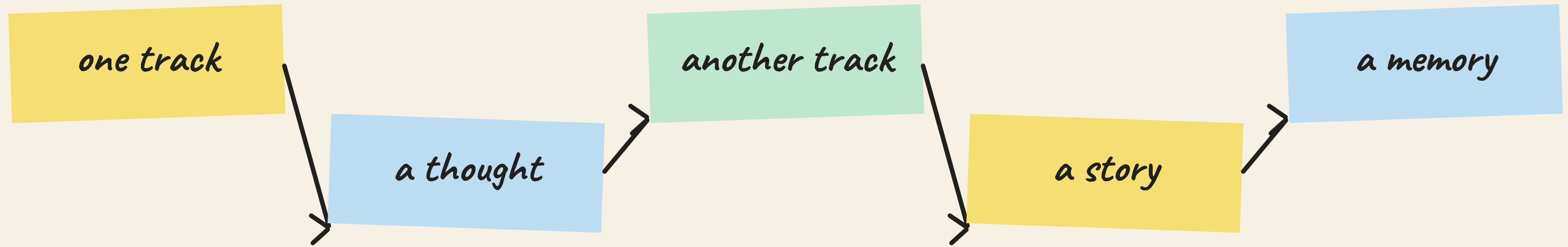
someone goes “hey, this reminds me of...”

CHAIN REACTION

no plan · no rules · just sparks



HOW IT WORKS



FOLLOW THE TRAIL

let it wander · let it breathe · let it surprise you

SPARK CHAINS / EXAMPLES

Simple. Fun. No heavy topics.

#1 COLOURS → FEELINGS → SONGS

“That blue feels like a rainy-window song.”

#2 PLACES → STORIES → SONGS

“This corner café takes me straight back there.”



SPARK CHAINS / MORE

#3 INSTRUMENTS → MOMENTS → SONGS

#4 NAMES → PEOPLE → SONGS

#5 SEASONS → VIBES → SONGS



RANDOM SPARKS

*songs written
in hotel rooms*

*songs recorded
in one take*

*songs that
were accidents*

*songs that became
hits by mistake*



*songs with
weird backstories*

*songs that
changed meaning*

*songs people
argue about*

*songs everyone knows
but no one knows why*



HOST ENERGY

“wait—play that next”

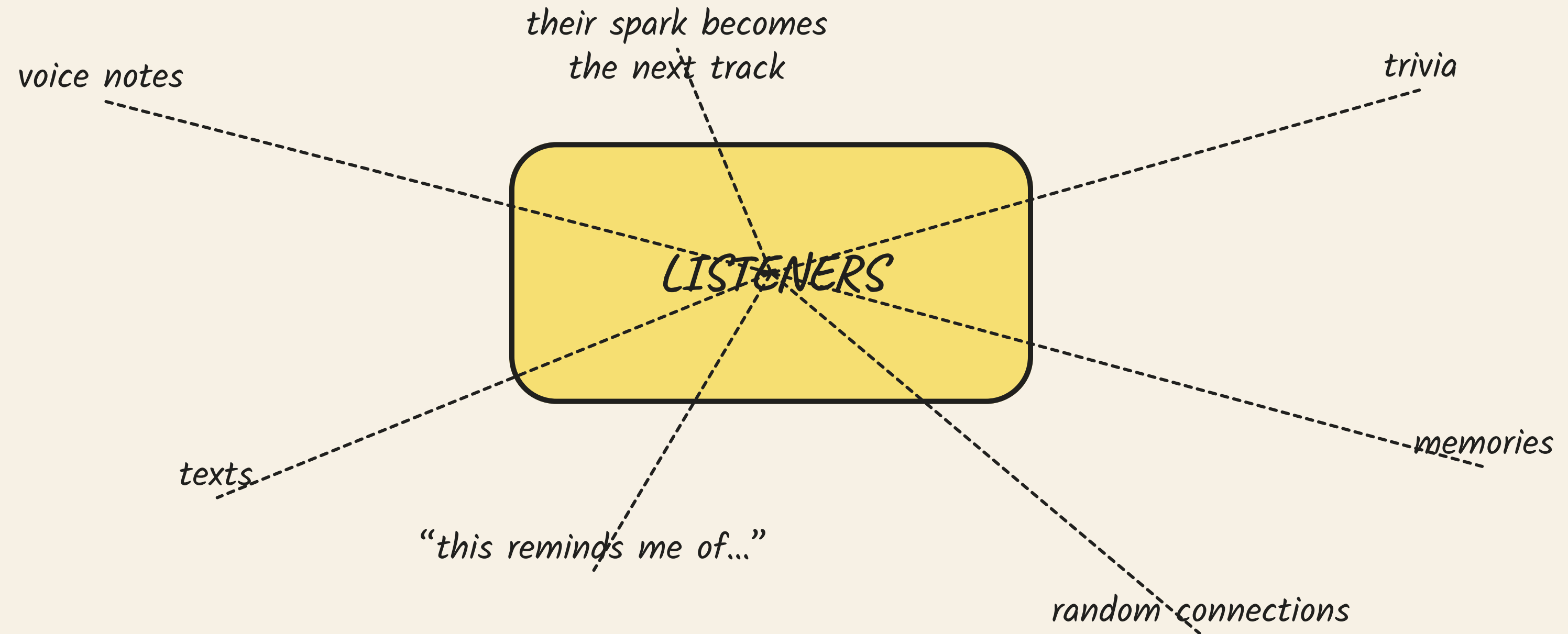
“no way, I didn’t know that”

“this reminds me of...”

CURIOUS —→ *CHAOS* ——— ~~*FUN*~~

natural flow · real reactions · gentle chaos

LISTENER SPARKS



TAGLINES

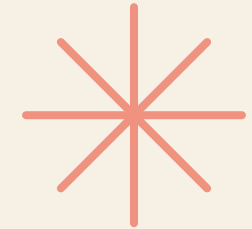
"One song. Endless sparks."

"Where the playlist writes itself."



"Music → memories → more music."

"Follow the spark."



*SPARKS = a show that follows the
thought, not the playlist.*



follow the spark →